



Kentucky to the World enhances our state's image at home and beyond by showcasing the talent, ingenuity, and excellence of outstanding men and women with strong Kentucky ties. By promoting these connections, KTW is a catalyst for igniting creativity and initiative in our students, mentors, and citizens.

## **BUSINESS/CORPORATE SPONSORSHIPS**

### ***LINCOLN SPONSOR BENEFITS - \$10,000 AND ABOVE***

- Designation as a presenting sponsor for all events
- High visibility pre-event and on-site brand association
- Custom ticket package
- Sponsor logo placement on printed material and signage, including KTW ads in *Louisville Magazine* and *Audience Magazine*
- On-site presence at all events
- Name recognition on e-blasts
- Mention on KTW's social media properties – Facebook, Twitter, Instagram, Pinterest
- Prominent name placement in event press releases

### ***BRANDEIS SPONSOR BENEFITS - \$5,000 TO \$9,999***

- Designation as a sponsor for all events
- High visibility pre-event and on-site brand association
- 4 tickets to each event
- Sponsor logo placement on printed material and signage, including KTW ads in *Louisville Magazine* and *Audience Magazine*
- Name recognition on e-blasts
- Mention on KTW's social media properties – Facebook, Twitter, Instagram, Pinterest
- Name placement in event press releases

### ***BRECKINRIDGE SPONSOR BENEFITS – \$2,500 TO \$4,999***

- Designation as a co-sponsor for all events
- 2 tickets to each event
- Sponsor logo placement on printed material and signage, including KTW ads in *Louisville Magazine* and *Audience Magazine*
- Mention on KTW's social media properties – Facebook, Twitter, Instagram, Pinterest
- Name placement in event press releases